

News Release

For immediate release

Local Marketing Agency Wins Three Awards at IABC's Virtuoso Awards Gala

London, ON, June 9, 2009: London-based ON Communication Inc. received three awards advertising, special publications and photography at last night's International Association of Business Communicators (IABC) Virtuoso Awards Gala held at the Bellamere Winery and Conference Centre in London, Ontario on Monday, June 8th, 2009. The IABC London Virtuoso Awards recognize the best in communications and design from London and surrounding area.

ON Communication Inc. Principal Michelle Floyd's photo essay, "Jebel Lado – The Journey," received an Award of Excellence for original photographs created or commissioned for a communication project. Michelle's photo essay portrays a component of ON's volunteer work with a local charitable organization (CEDASS) to develop the first mechanized farm operation in Southern Sudan.

ON's work on the Syngenta Corn Hybrid Recommendation Seed Guide received an Award of Merit in the Publications category while creative for Leavens Volkswagen earned the Award of Merit in Advertising. This category includes entries that demonstrate creative and innovative use of traditional advertising media.

"We are thrilled that our clients can proudly say they have award-winning materials," says Rob Boyer, Principal, ON Communication. "I'd like to thank our clients and our team. We're very pleased to be recognized in three such diverse areas of marketing, communications and advertising within the retail marketing, non-profit and agri-business sectors."

ON Communication Inc. is a full-service marketing, communications, advertising and public relations agency based in London, Ontario.

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